



BOB STROMBERG



Corporate Keynote

Title: The Art of Success

Description: In this hilarious and inspiring keynote address, Comic and Storyteller Bob Stromberg remembers Christmas Eve 1963. His grandfather opened a present... a Craft Master Paint by Number Set. Over the next weeks Bob watched him filling the numbered shapes, carefully painting one pure color at a time. Then always, his grandfather cleaned his brush. Weeks later the canvas was transformed and so was his grandfather.

This begins an exploration of the age old question, "What is real Art?" and considers how some artistic techniques are today at the very foundation of business success.

The presentations highlights the importance of accepting responsibility for one's work.

Rule #1: Paint Your Color!

And the importance of accepting responsibility for one's self.

Rule #2: Clean Your Brush!

These two rules not only helped to birth a kitsch art craze in the 1950s, but were used to create some of the art world's greatest masterpieces. And... still today they lead to success. When followed carefully they...

Nurture **better people.**

Better people are **better workers.**

Better workers create **better companies.**

Better companies do **better business.**

Better business leads to success.

Bob Stromberg's presentations are always heartfelt and stinking funny offering practical steps to creating a business masterpiece.

